

Angel Trinidad

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angeltrinidad.me

Specialties

- > Content writing, research, digital communications and online editing
- > Branding and Identity: Nation Branding, arts and culture promotion, tourism
- > Social media and PR, web content development, blogging and community-engagement
- > Profound knowledge on online developments, up-to-date with trends in the creative industries
- > International work experience and genuine passion for the arts, culture and design
- > Places lived: The Netherlands, Sweden, Spain, Germany and the Philippines
- > Translation: Dutch > English, Spanish > English

Experience

Web Editor, [Arts Holland](#); Amsterdam, The Netherlands - 2012-2013

- > Content production and development. Writing texts about museums, cultural institutions, venues and events for the Arts Holland website and blog.
- > Concept development, coordination and integration of the Arts Holland blog. Developing guidelines and standards, managing bloggers, and coordinating with partners.
- > Planning content in accordance with the marketing and communications and social media calendar, setting deadlines and coordinating the schedule with bloggers and the team.
- > Writing online articles for the Arts Holland magazine and website, collecting high quality visuals for articles, liaising with Press Relations offices, city marketeers, and stakeholders.
- > Networking, alerting and coordinating between parties and partners involved in the Arts Holland project with regard to content arrangements: the Amsterdam, Utrecht, Den Haag and Rotterdam Uitburo's, NBTC, SICA etc.
- > Translating Dutch texts to English

Freelance Cultural Consultant, Royal Norwegian Embassy in Manila – 2011

- > Developing, writing and spearheading a strategy paper for cultural & artistic cooperation between Norway and the Philippines
- > Developing a strategic channel of communication for Norway's cultural activities in the Philippines
- > Coordinating and liaising with several key organisations and individuals in the fields of design, art, music, film, academia and media

Research Assistant (Internship), Philippine Embassy in Stockholm – 2009

- > Assisting the Vice Consul on research, writing, communication and fund-raising activities
- > Completion of an informational project in line with the World Water Week conference in Stockholm

- > Providing research and writing a briefing paper on Sweden and the Philippines' renewable energy policies
- > Communicating and liaising between different key non-government organisations, private companies as well as public government offices
- > Drafting reports and notes for international conferences (European Development Days)

Research Analyst & Spanish Language Specialist, Thomson Reuters, Manila – 2007-2008

- > Providing market research and online information for the financial industry (European and Latin American venture capital markets)
- > Analysing and providing quantitative venture capital and private equity data to the Company's internal database and external clientele, writing and editing content for the product *Thomson One*
- > Daily deal-mining and analysis of private and public sources: Internet research, news articles, press releases, surveys and company websites
- > Translating Spanish texts to English

Education

Georg-August University (Göttingen, Germany) Master of Arts in Euroculture, 2008-2010
 Deusto University (Bilbao, Spain) Master of Arts in Euroculture, 2008-2010
 Erasmus Mundus full scholarship sponsored by the European Commission
 Master Thesis: "Swedish Indie Music and the Nation Branding of Sweden"

Ateneo de Manila University (Manila, Philippines) Bachelor of Arts in European Studies, 2002-2006

Major in European Business, Minor in Hispanic Studies, Minor in History
 Graduated Top 5

Skills

Wordpress, Facebook, LinkedIn, Twitter, Blogger, Vimeo, Last.fm, Pinterest, etc.
 CMS, Drupal, basic HTML, graphic design, photo editing, video editing
 Mac and Windows, Powerpoint, Excel, Word, Pages, OpenOffice
 Art direction, web content development, writing, editing, creative thinking
 Intercultural competences, international experience, strong people-skills

Languages

English - Near-native, official language
 Filipino - Native, official language
 Dutch - B1 level, *Cursus Nederlandsvooranderstaligen*, Radboud University, Nijmegen
 Spanish - Beginner
 Swedish - Beginner

Interests

Dutch and Scandinavian art & culture, travel, DJ-ing, singing in a band, contemporary design, creative writing